



Exceptional Value for Camera Fans!

"GEN" 35 CAMERA KIT

**Regular
71.95 line } 56.95**

- Camera, case, gadget bag, light meter, flash gun, batteries, bulbs and case
- Expertly tooled camera, quality materials and workmanship throughout

You'll have to see this camera kit to believe the really splendid value Simpson's is offering! Here, just a few of the fine features included: (1) Camera has F:3.2 hard coated lens, accurate film exposure counter, rapid film crank, guaranteed shutter with speeds up to 1/300 sec., and B., flash synchronized, double exposure prevention, easy view focusing with depth of field scale. (2) Camera case is chocolate brown top grain genuine cowhide. (3) Anglo clip-on compact light meter with its own matching cowhide case. (4) Roomy leather gadget bag with 3-sided zipper closing, zipper pocket inside lid, extra outside pouch with separate closing, twin carrying straps for hand or shoulder. (5) Dependable M2 flash gun, 2 flash batteries, 8 M2 flash bulbs, all packed into their own leather case with separators.

SELDOM IS A CAMERA VALUE LIKE THIS OFFERED! SHOP EARLY: BE SURE TO GET YOURS!